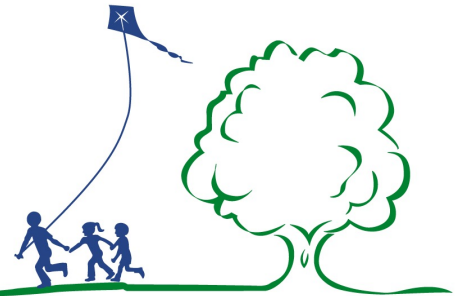


Warley Woods Community Trust



The Pavilion, Lightwoods Hill, Smethwick, West Midlands, B67 5ED

Tel: 0121 420 1061 Email: admin@warleywoods.org.uk Web: www.warleywoods.org.uk

18th June 2009

Press Release

Unity Bank brings its special style of customer service to Warley Woods

Warley Woods Community Trust is very proud of its bank. Not only does it offer great banking service, but it is about to receive a very special degree of customer service when teams of its staff visit Warley Woods to help with its maintenance.

On 23rd, 25th and 29th June, members of staff from the bank, which has its home in Brindley Place, will be visiting Warley Woods to paint benches, clear away weeds and help preserve one of its most special trees.

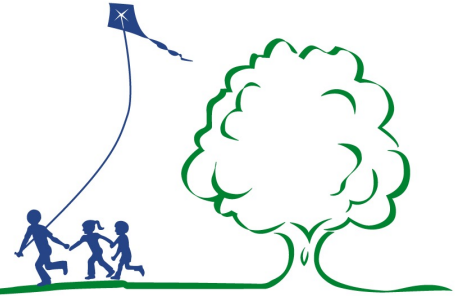
Viv Cole, Trust Manager said; “Warley Woods relies on volunteers to keep the park looking good and this is a fabulous offer of help from Unity Bank which will make a real difference to the way the park looks. It was great when talking to “the call centre” about an issue with the website, when I realised the person I was talking to was due to come and help in the Woods in a few weeks time. It made our relationship with our bank seem really personal, in a time when you often feel just like a number when dealing with big institutions. We hope all the staff will enjoy their time in the Woods and will come back for more next year – with 100 acres to maintain, we need all the help we can find.”

When Unity Bank was first established in 1984, its vision was to put social benefit and community involvement at the core of its business. This approach remains as important today and its volunteering programme, Unity in the Community is the way its seeks to take an active role in helping the communities where it operates and colleagues live. All bank colleagues are actively encouraged to take five days volunteer leave every year to work with a charity of their choice. In May 2009 Unity Bank won an Award from Credit Today magazine for Corporate Social Responsibility.

Unity's Managing Director, Kevin Turmore, said: “I am delighted that we are able to help the Warley Woods Community Trust through our ‘Unity in the Community’ initiative which has been designed to be a key element in the personal development of our staff. It also offers the opportunity for our people to do something of benefit for communities and local good causes.

“It facilitates teambuilding across all areas of the business, ultimately enhancing the service we provide to our clients, as well as being a great human resources tool. Working closely with our local communities has always been central to Unity’s ethos and this is a great way of reiterating this message through our entire workforce.”

Warley Woods Community Trust



Any one who would also like to help make Warley Woods a special place can come to Volunteer Sundays (second and fourth Sunday mornings of the month) or Volunteer Mondays (first and third Monday afternoons). Or bring a group from work – just like Unity Trust Bank.

For more information please call the Trust office on 0121 420 1061.

Ends

Notes

- For further information contact: Viv Cole, Trust Manager, 0121 420 1061, 07947 805746, trustmanager@warleywoods.org.uk
- Warley Woods Community Trust (WWCT) is a registered charity and a company limited by guarantee. WWCT is the only charity in the United Kingdom to have taken responsibility for an urban park. The organisation was formed to take action, following the long term neglect of the park by Birmingham City Council and to ensure local people had a say in what happened to their park.