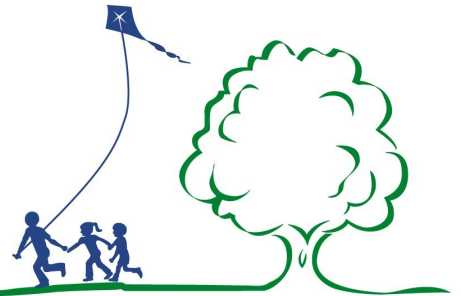


Warley Woods Community Trust



The Pavilion, Lightwoods Hill, Smethwick, West Midlands, B67 5ED

Tel: 0121 420 1061 Email: admin@warleywoods.org.uk Web: www.warleywoods.org.uk

25th February 2008

Press Release

Golfers' Loyalty Rewarded at Warley Woods

Warley Woods Community Trust is introducing a loyalty scheme for its customers beginning on 1st March. The 9 for 9 promotion means that every time a player pays for 9 rounds, they will get the 10th round of 9 holes for free!

The scheme will reward the course's most loyal players – the more they play, the more free rounds they will get. It also offers new players or occasional visitors an incentive to return. The income from green fees is important for the Community Trust as it directly helps to fund the running of the golf course, woods and parkland. The Community Trust is the first charity in the UK to take on the management of an urban park and so choosing to play golf at Warley Woods helps to support a unique cause.

Green fees at the course are one of the lowest in the area. Adults can play 9 holes for £7 during the week and £8 at the weekends. Juniors can play 9 holes for £3.30 during the week and £3.80 at weekends, with no restrictions on their tee times. The course is set in historic parkland, just off the Hagley and Wolverhampton Roads with the entrance on Lightwoods Hill. There is a golf shop and café on site and you can hire clubs, trolleys and buggies. The course is often open when others are closed because the course drains so well. It can reopen only an hour after heavy rain.

Sharon Simpson, Golf Development Manager, said “We wanted to introduce something that would reward our regular players and that would encourage occasional players to make us their new first choice. We are looking forward to players cashing in their loyalty cards and enjoying their free round.”

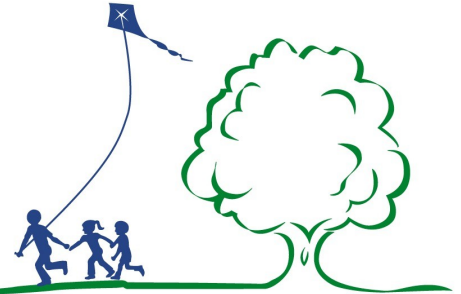
Any enquiries or to book tee times, please call 0121 429 2440.

Ends

Notes

- For further information contact: Viv Cole, Trust Manager, 0121 420 1061, 07947 805746, (Monday – Friday) trustmanager@warleywoods.org.uk or Sharon Simpson, Golf Development Manager, 0121 429 2440, 07843 859047 (Thursday – Sunday) golfshop@warleywoods.org.uk
- The golf course is 9 holes, 2646 yards and a par 34.
- Warley Woods Community Trust (WWCT) is a registered charity and a company limited by guarantee. WWCT is first charity in the United Kingdom to have taken responsibility for an

Warley Woods Community Trust



urban park. The organisation was formed to ensure local people had a say in what happened to their park.

- The park is leased to Sandwell MBC for 99 years and has been subleased to WWCT for the same period of time.
- It is managed by a Board of Trustees which is made up of local people. The Trust's membership now numbers around 700 individuals and there are over 70 active volunteers.
- The Park was named the People's Park after it was saved from becoming sold for housing by public subscription in 1906.
- Warley Woods Golf Course is home to Warley Woods Golf Club. New members welcome.